MELISSA RODRIGUEZ ZYNDA

UX DESIGN MANAGER

CONTACT

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EDUCATION

Indiana University
Master of Science 2013
Human-Computer
Interaction and Design

Barnard College
Columbia University
Bachelor of Arts 2010
Anthropology

UX leader with over ten years of experience designing for enterprises and building highly collaborative teams in recruiting, data science, and e-commerce. Experienced manager of UX Design, UX Research, Content Design, and Service Design in partnership with cross-functional teams beyond traditional product-eng-UX organizations, including Sales, Marketing, and Operations.

EXPERIENCE

UX Design Manager - Indeed   January 2020 - May 2024

Directly led a team of up to 8 remote and distributed designers at any given time (including UX and Content Designers) on Indeed Hire, a recruiting agency within Indeed. Team was responsible for all client-, job seeker-, and recruiter-facing surfaces including web apps, emails, and SMS messaging. Grew the functional team from 2 to 10 UX practitioners, including UX Researchers and UX Developers, and successfully delivered promo cases for 3 designers. Worked with other product and engineering leaders to plan long and short term strategy. Participated in hiring at all levels.

Senior UX Designer - Indeed   June 2018 - January 2020

Supported seven different product teams within Indeed Hire, including Invite2Apply, job attribute calibration, candidate screening, and recruiter workflows. Facilitated and used research, workshops, and service design to create better processes for our recruiters. Coached and mentored other designers. Participated in hiring for IC, Manager, and Director level roles.

Senior UX Designer - Anaconda, Inc.   May 2017 - May 2018

Led the UX practice at Anaconda (formerly Continuum Analytics), contributing to Anaconda Enterprise, Navigator, Repo (Cloud), and marketing pages such as anaconda.com and anacondacon.io. Responsible for directing a complete UX overhaul of Anaconda Enterprise to align it with user needs and modern data science workflows. Worked directly with all sides of the business to tell a cohesive story through pre- and post-authentication experiences.

Experience Strategist - IBM SPSS   May 2016 - May 2017

Created and implemented experience strategies for the SPSS portfolio of products. Worked with customers, stakeholders, design, development, sales, and support to define product direction. Crafted site maps, user journey flows, functional specifications, and other documentation to facilitate clear communication between product management, design, and development and enable rapid delivery cycles.

See LinkedIn for previous lives as a Product Manager and UX Researcher.